

**2016 SR-PLN Joint Meeting  
CRD Committee Meeting Minutes  
August 22<sup>nd</sup> – 26<sup>th</sup> – Nashville, TN**

Members present: Kenyetta Nelson-Smith, Crystal Tyler-Mackey, Alison Davis, Stacey McCullough, Dave Shideler, Susan Jakes, Iris Crosby, Lloyd Herbert, Dreamal Worthen, Joy Moten-Thomas, Chris Cotton,

SRDC Representation: Steve Turner, Rachel Welborn, Chance McDavid

USDA NIFA Representation: Brent Elrod

**August 23, 2016**

Welborn indicated that Mr. Turner would not be in attendance on Tuesday, but hope to join the group by Thursday.

Nelson-Smith passed around the contact sheet to allow members to review and verify their contact information. She opened the meeting with introductions from all members present.

Elrod provided the USDA NIFA update to include the following:

- Dispelled the rumor that Sonny was leaving NIFA. He's not!
- Briefing Book
- Upcoming Presidential Election and possible impact on NIFA
- Recognition of urban communities (Extension)
  - NPL sociologist opportunity
  - NPL behavioral economist opportunity
  - Highlighted visiting scholars program for 1890 students
- Elrod also agreed to share his PowerPoint presentation with the group. The agency is currently operating under a continuing resolution along with flat funding.
- Announced "Aging in Place Universal design" webinar – August 30, 2016 1:00 PM – 2:30 PM

McCullough provided the NACDEP report to highlight the following:

- Susan Kelly is serving as our Southern Region rep on NACDEP
- APLU will allow for individuals to post positions on their website at no charge:

Site: <http://www.aplu.org/members/jobs-at-aplu-and-member-institutions/post-a-job/index.html>

- JCEP Leadership Conference is February 8<sup>th</sup> – 9<sup>th</sup>, 2017 in Orlando, FL

Jakes reviewed the indicator report, and noted that there are 29 universities in the Southern region but only one-third was represented in the recent indicators report.

Welborn presented the SRDC overview to include:

- SET Overview
- LEAD (Leaders in Economic Alliance Development) Overview

- Request submitted to USDA RD for SET 7 funding
- Southern Region Local Food Initiative
- SRDC director to visit all institutions within the year
- SERA Overview
  - New Areas
    - Recreation economy
    - Ridge History & Opportunity
    - Rural America Counts
  - Priorities Moving Forward

Henry made the recommendation to devise a plan to incorporate ROI into our indicators report to possibly capture dollars invested.

**August 24, 2016**

**Working group on Child Poverty:**

Davis shared with the group the background on a preliminary conversation that had already occurred at this morning's breakfast. Welborn noted that Kitty and Astra, community coaches, were in attendance and one of them would be joining us later today. The discussion focused on the correlation between child health and child poverty. Exploring the feasibility/possibility of identifying a representative in each State to develop a protocol. Davis also referenced the utilization of asset mapping to see what's available in each state. Moten-Thomas referenced that Kentucky had already done a similar activity regarding surveying the CRD programs within the region.

**CRD 2016-2017 Election Outcomes:**

Chair: Crystal Tyler-Mackey  
 Vice-Chair: Joy Moten-Thomas  
 Secretary: Stacey McCullough

PLC CRD Rep: Iris Crosby

**NACDEP Nominations from CRD Committee:**

McCullough shared that NACDEP is currently seeking nominations for the following:

- President-Elect, Secretary, and Treasurer

The following recommendations were received:

1890 Rep: Dreamal Worthy (FAMU)  
 Secretary: Cintia Aguilar ([cintia.aguilar@ncsu.edu](mailto:cintia.aguilar@ncsu.edu)) Recommended by: Susan Jakes

## **2015-2016 Plan of Work:**

Tyler-Mackey reviewed the 2015-2016 Plan of Work and noted that the following items were completed:

- Monthly Webinars
- Development Mentorship Plan

McCullough also made the recommendation that moving forward that we incorporate “training opportunities/training needs” as a standing item on our conference calls.

## **2016-2017 Plan of Work:**

Tyler-Mackey spearheaded conversation pertaining the development the 2016-2017 Plan of Work. Action items discussed for the plan were as follows:

- Child poverty working group
- Continue CRD indicator work and growth
- Need for inventory on needs
- State id the CD Southern Region Report (Elrod Suggestion)
- RDC Directors to extract inform from CD Program info
- SERA proposal supporting local and regional food needs and priorities inclusive of food deserts, retail

Other suggestions included the following:

- Include Kitty/Astra in the conference call schedule
- MD, DE, PA, VA & WV (National Extension framework for Health)
- Robert Wood Foundation (Culture of Health)

Shideler reminded the group on the importance of completing the PLN survey. The information from the surveys would be reviewed at the December planning meeting and considered for next year’s conference.

Conference Call Schedule for 2016-2017 is as follows:

- October 13, 2016 9 AM/10 AM
- December 8, 2016 9 AM/10 AM
- February 9, 2017 9 AM/10 AM
- April 13, 2017 9 AM/10 AM
- June 8, 2017 9 AM/10 AM

2017 SR-PLN is scheduled for August 21<sup>st</sup> – 24<sup>th</sup> in Fort Worth, TX

Announcement: AMS toolkit/Different market channels pre-conference scheduled for September 30, 2016 and October 1, 2016 in New Orleans, LA.